



North Bay Corporation

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Novato Recycling News

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Single Stream Report Card: **A+**

Novato Disposal Service began providing single stream recycling services to Novato residents and businesses in the Fall 2001. This program was proposed by Novato Disposal to the Novato Sanitary District to promote an innovative and progressive means of increasing recycling and diversion efforts in Novato. After careful consideration and research, Novato Disposal was given authorization to proceed with the program. A materials recovery facility was designed and built in Santa Rosa to process collected material and Novato residents were provided with new "single stream" rolling carts.

Reports compiled by Novato Disposal reveal that the program has accomplished its primary goal of stimulating a significant increase in volumes collected from the residential sector, especially in paper, cardboard and plastic. The following table reflects the percentage increases in these products when comparing the first quarter of 2002 (when the program first became fully operational) and the first quarter of 2003 (one year after becoming fully operational):

Product	2002 Tons	2003 Tons	% Increase
Plastic Food and Beverage	55.8	68.4	22.6%
Newspaper/Mixed Paper	1,365.3	1,807.9	32.4%
Cardboard	101.0	226.2	124.0%

Similarly, there were increased volumes for glass and steel cans collected although not at the dramatic levels of the products outlined above. Increases were 4.2% and 6.2% respectively.

Novato Disposal reports that the level of contamination (i.e. non-recyclables covered by the curbside program) is running about 5% by weight, a figure well within acceptable levels. Novato Disposal indicates that the overwhelming contaminant is nonfood and beverage mixed plastic such as toys, household storage containers and garden and yard implements, hoses, plastic buckets, tarps and other non-household containers items. Novato Disposal is of the opinion

that the prolific use of general plastic in consumer goods is the largest reason for this type of contamination and it is inevitable that a certain degree of confusion will persist. Novato Disposal will continue to inform and educate customers that only food and beverage container plastics are accepted within the curbside program. Finally, Novato Disposal reports that based on personal communications with other industry representatives, the level of contamination experienced in Novato is far below the experience in other communities. Novato Disposal credits this to the fact that Novato residents are highly motivated, enthusiastic and willing to comply with program requirements.

Novato Disposal is pleased with the single stream recycling program operating in Novato. In the opinion of Novato Disposal, the program has accomplished the goals anticipated when the program was authorized. Customers have embraced and supported the program, recycling volumes have increased, and the community has moved forward with its waste diversion obligations.

Proper Disposal of Computer Monitors and Televisions

CRT's – cathode ray tubes - such as computer monitors and televisions are considered hazardous waste and cannot be disposed of in the trash. The CRTs contain up to 4 pounds of lead and could contaminate our soil and water. Several organizations in the area

Computer monitors & televisions should never be placed in garbage carts or cleanup bins.

accept working and non-working computers. Contact the following organizations for hours of operation and fees charged.

- Marin Computer Resource Center
60 Leveroni Court, Suite 200B
Novato CA 94949
415-883-1428
- Computer Recycling Center
3249 Santa Rosa Ave.
Santa Rosa, CA
707-570-1600
- Permanent Household Hazardous Waste Facility
Accepts up to 5 monitors or TV's by appointment only from Novato residents only. Call 892-7344 for appointment.

Novato Spring Cleanup: April 5-9, 2004

Novato Disposal's Spring Cleanup will be held during the week of April 5-9. Novato residential customers may place cleanup materials from their homes at the curb during this week. Residents must adhere to all guidelines as outlined below or material may not be collected. All items should be at the curb the night before your regularly scheduled collection day.

Requirements:

The following requirements must be adhered to during cleanups:

- A maximum of fourteen (14) bags, boxes or cans per household may be placed at the curb during cleanup week.
 - **Excess material will not be removed.**
- All material must be contained in cans, bags or boxes.
 - **Loose items will not be collected.**
- Items must be less than four (4) feet in length and must weigh less than 60 lbs. No sofas, tables, mattresses, furniture or large items.
 - **Oversize or heavy items will not be removed.**
- No rock, dirt, bricks, concrete, tires, wood or asphalt.
- No hazardous waste (HHW) will be collected curbside. No TV's, computer monitors, propane tanks, batteries, or other HHW.
 - **Hazardous or banned waste will not be collected.**
- Keep all recyclable items separate from Cleanup debris for separate collection. See back page for a list of all recyclable items and locations to recycle them.

Who Can Participate:

- Novato Disposal residential customers with cart service.
- Multi-family complexes with central collection bins may request additional Cleanup Week collection service. Call Novato Disposal at 897-4177 no later than Thursday, April 1.
- *Businesses and institutions are not included.*

Special Handling:

Appliances:

Call 897-4177 by Thursday, April 1 for collection of major appliances. A \$20 fee for appliance handling and freon removal is charged for collection of any type of refrigeration unit whether or not it still contains freon. The fee will be added to your garbage bill.

Hazardous Waste & Computer Monitors/Televisions:

Household and car batteries, fluorescent tubes & bulbs, used oil, antifreeze and latex paint will not be collected curbside. These materials are recyclable and may be dropped off at the Novato Recycling Center at 7576 Redwood Blvd. from Tuesday through Sunday from 10 a.m. to 4 p.m.

Computer monitors, televisions and all other hazardous waste will not be collected curbside and must be taken to the Novato Household Hazardous Waste facility for proper disposal. This facility is open by appointment only. Please call 892-7344 for more information.

Usable Items:

Novato Disposal encourages residents to direct usable items to thrift stores. Second hand stores and charities will welcome your donation!

Novato Recycling News

From Customer Service

Guidelines and Reminders

- Leave a full three feet between garbage, recycling and yard waste carts to prevent tipping. Keep carts away from low branches and all overhead obstructions.
- Place garbage loosely in your cart. Carts that are overstuffed or have material jammed into them may not empty completely.
- Do not place TV's or computer monitors in the garbage. These are considered hazardous waste.

2004 Collection Schedule

Novato Disposal collects solid waste, recycling and yard waste every day except Christmas and New Years Day. During these holiday weeks only, service will be delayed by one day for customers whose regular collection day falls on or after the holiday. Regular service resumes the week following the holidays.

Extra Charge for Extra Trash

If you have an overloaded garbage cart or extra bags of garbage piled on top of, or alongside your cart, you will receive an automatic charge of \$3.90 for each extra bag or box of garbage. Carts are considered overloaded if the lid will not close. If you do have extra garbage, call our office at 897-4177 by 4 pm the day preceding your regular collection day to order extra service and avoid confusion when you receive your bill. Do not overstuff your carts as they may not empty completely.

Styrofoam and Plastic Bags

Do not place styrofoam or plastic bags inside your recycling or Greenwaste cart.

- Clean, dry and empty plastic bags may be returned to many grocery stores for recycling collection.
- Clean, dry styrofoam peanuts may be taken to packing or shipping stores.
- Clean, dry styrofoam "bricks" may mailed to FP International at 1050 Broadway, Redwood City 94063. Call them at 800-304-7805 ext5385 for information.

NO PLASTIC BAGS



Plastic bags contaminate yard debris and recycling.

 Recycle your bags at grocery stores.

Ongoing HHW Dropoff

Novato households may bring the following hazardous waste to the Redwood Boulevard Recycling Center Tuesday through Saturday from 10am -4pm

- Latex paint (not oil based) in original can with label
- Fluorescent bulbs (unbroken tubes and compacts)
- Used oil & antifreeze (5 gallon maximum)
- Automotive batteries
- Household batteries

Other household hazardous waste may be taken to the permanent collection facility on select weekends. Call 892-7344 for more information or see the article this page. If you are a business and need to dispose of these wastes, please call the business hotline at 892-6395.

Reuse Area at the Recycling Center

Stop by the Novato Recycling Reuse Area to pick up good condition paint, stains, gardening and other products products free of charge. Save yourself some money and help the environment, too! Please note that if you wish to *dispose* of these types of products, you must call 892-7344 to schedule an appointment. Recycle Center staff are not trained to accept hazardous materials.

Novato Clean and Green Day!

Novato's 9th Annual Clean and Green Day will take place on Saturday, April 24 from 9 a.m. to 1 p.m. This event is organized for the purpose of cleaning up and beautifying Novato's public areas. People from all over Novato will come together to remove litter and trash from public areas along city streets, bike paths, median strips and creek banks.

Please join other families, neighborhoods, volunteer groups, businesses and individuals who will participate in this community

Join with your Neighbors to Spruce Up Our Town!

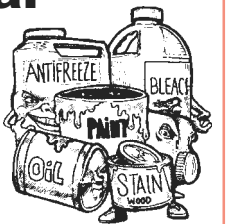
service event. Trash bags and vests will be provided. Wear sturdy shoes and bring your gloves.

Meet in the parking lot across from Redwood Bagel at 9 a.m. If you would like more information or if you would like to volunteer, please call Susan Stompe at 897-1610, Ed Schulz at 897-8969, Barbara Kronenberg at 893-7920 or the City Maintenance Department at 897-4347.

Sponsored by the Novato Streetscape Maintenance and the City of Novato.

Household Hazardous Waste Disposal

The Novato Permanent Household Hazardous Waste Facility is open to serve Novato residents **by appointment only on the first and third Sundays and Mondays of each month from 8:30am - 1:30pm. To schedule an appointment call 892-7344, select the date you want and leave your name address and phone number.**



What is a Household Toxic:

- In the Workshop:** Latex and oil based, stains, wood finishes & preservatives, solvents & thinners, adhesives, caulk, epoxy, glues and putty.
- In the Garage:** Used oil & filters, fuel, antifreeze, automotive batteries, engine cleaner, brake fluid, propane, waxes and polishes
- In the Yard:** Pesticides, herbicides, fungicides, poisons, insecticides, bait, pool chemicals and propane tanks
- In the House:** Computer monitors & televisions, batteries, fluorescent tubes & bulbs, photo chemicals, waxes, polishes, polish remover, bleach cleaners.
- Other Products:** Small quantities of asbestos (double bagged), mercury containing thermometers, thermostats and switches.

This is a partial list. If you have a product with the following label: poison, danger, warning, caution or other precautionary statements, call the HHW hotline at 892-7344.

Business or Commercial Waste:

Call the Novato Business Hazardous Waste Hotline at 892-6395.

Transportation Tips:

Place in sealed containers in trunk away from passengers and pets. Pack to prevent spills. Include original labels if possible. Never mix chemicals. Do not transport more than 15 gallons or 125 pounds at one time.

Novato Recycling Center & Buyback Depot

- ✓ Customers must separate all products by type: CRV glass, CRV plastic, and CRV aluminum or steel cans. Each material needs to be in separate bags or containers. Novato Recycle Centers accept non-CRV materials for dropoff only. Look for the words CA Cash Refund or CA Redemption Value.
- ✓ Bring other recyclable materials such as cardboard and mixed paper to the Redwood Boulevard Recycling Center only.
- ✓ The buy-back and recycle depots are for household recycling only. For commercial recycling collection, please call 897-4177.

Novato Recycling and Buyback Center

7576 Redwood Blvd. (next to Shamrock Materials).

Open Tuesday - Sunday, 10 - 4

This Novato Recycling Center pays California Redemption Value (CRV) AND accepts non CRV glass, cans and plastic beverage containers for dropoff.

We also accept newspaper, single layer cardboard (paperboard), mixed household/office paper (colored & white paper), magazines, catalogs, and corrugated cardboard.

Recycling Redemption Depot

The Recycling Depot buys back CRV plastic, glass bottles, and aluminum cans only. The Recycling Depot accepts non-CRV containers for dropoff only. The Depot **does not** accept other recyclable materials. Please go to Redwood Recycling Center with non-CRV drop-off recyclables such as cardboard and mixed paper.

Northern Novato: The Square Shopping Center

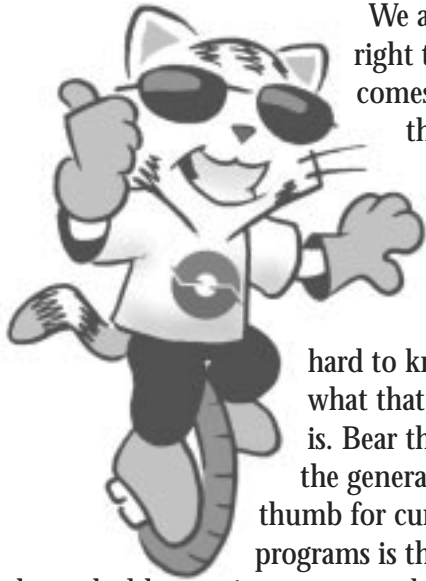
(Novato Blvd. & Wilson Ave., located behind Market in alley.)

Open Tuesday - Saturday, 10 a.m. to 4 p.m.

Recycle. It's Good for the Bottle. It's Good for the Can.

Novato Recycling News

Plastics Recycling Update



We all want to do the right thing when it comes to recycling, but there are so many mixed messages, especially when it comes to plastics, it's

hard to know just what that right thing is. Bear this in mind: the general rule of thumb for curbside

household containers are recyclable. Isn't That a Recycle Symbol?

Most plastic products now carry a plastics "code" that indicates the type of resin the product is made from. Unfortunately for the consumer, this symbol looks a lot like a recycling symbol; a triangle of arrows with a number inside. Despite appearances, it is not an indication of recyclability. That means the baby bathtub in the closet with a ♻️ is made out of the same resin as your liquid laundry detergent bottle, but only the bottle is recyclable in the curbside program.

What's Up With That?

The Society of the Plastics Industry (SPI) introduced a resin identification coding system in 1988. Municipal recycling programs (such as are run by Novato Disposal) target packaging containers for recycling- the SPI coding system offered a means of identifying the resin content of bottles and containers commonly found in the residential waste stream. According to the SPI website, "The code was not intended to be - nor was it ever promoted as - a guarantee to consumers that a given item bearing the code will

be accepted for recycling in their community".

Recycling firms have varying standards for the plastics they accept. Novato Disposal and its brokers accepts only plastic household or food and beverage container packaging for recycling.

Common Contaminants

Typical contaminants that should *not* be placed in recycling or yard waste carts include:

Recycling Carts

No Household Garbage
No Plastic Bags
No Styrofoam
No Scrap Metal
No Wood Waste
No Toys
No Hoses
No 5-Gallon Buckets
No Glass/Ceramic Dishes

Yard Waste Carts

No Household Garbage
No Plastic Bags
No Wood Waste
No Rocks
No Dirt
No Pet Waste

See the back page for a more comprehensive list or call Novato Disposal at 897-4177.

If contamination is found in your carts, it may delay your collection.

in recycle containers. Place plastic containers with other recyclables at the curb the night before your regular collection day.

Recycling facilities are not currently available for non-container plastics.

There Is Good News
Even though you cannot recycle your old baby bathtub or plastic lawn chair, Novato Disposal has expanded the curbside program to include all household plastic containers. In

addition to soda and water bottles, milk, juice, shampoo, detergent and bleach containers, you can also recycle peanut butter jars, margarine tubs, cottage cheese and yogurt containers. Please, no plastic bags, shrink wrap or styrofoam. Do not include plastic toys, hoses, garden pots, PVC pipe or other non-container plastics.

Prepare your plastics by completely emptying containers. Remove lids and caps and place loose

Junk Mail: Return to Sender

Tired of receiving countless credit card offers, catalogs and coupons? Stamping them out is easy with a few simple steps! Reducing your junk mail will make your life less cluttered, and save precious and costly space in our landfill.

What kind of junk mail can you stop?

To substantially decrease your unwanted mail, send a postcard to the addresses below and request that your name be removed from all of their directories. Make sure to write your name and address exactly as they appear on your junk mail. List any variations of your name and address.

✓ Catalogs, broadcast advertisements

Many businesses and organizations subscribe to the Direct Marketing Association to advertise through direct mail. It may take three months or more for your request to take effect, but you'll remain in the "delete" file for five years.

If you want to remain on some mailing lists, such as a particular catalog company, notify organizations individually and request that they do not sell or provide your name to other companies.

Direct Marketing Association

Mail Preference Service

PO Box 9008

Farmingdale NY 11735

✓ Credit card offers

If you have good credit, many companies provide potential lenders with your name and address and your credit and payment history to bank and credit card companies. To stop receiving pre-approved credit card and insurance offers, call 1-888-5-OPTOUT. When given options, press 3 to have your name removed permanently. (If you press 1, your name will be removed for just two years.)

✓ Coupons, ads & product samples mailings

To stop receiving items addressed to "occupant" and "resident," fill out a postcard with your request and send to the addresses below. If possible, send a copy of the mailing label along with the letter.

ADVO Inc.

List Services

239 West Service Road

Hartford CT 06120

Val-Pak Coupons

Direct Marketing

PO Box 13428

St Petersburg FL 33733

Harte-Hank

List Removal Services

6701 Daymeadow Dr. Suite D

Glen Burnie MD 21060-6401

✓ List brokers

Mailing list companies purchase and collect information from government records, phone

books, membership rosters and other sources to then sell for marketing purposes. Call these numbers to have your name removed from mailing lists of some of the major data compilers.

• Acxiom

877-774-2094

• Donnelly Marketing

888-633-4402

• Equifax

800-873-7655

• Experian Services

800-407-1088

• Trans Union

888-567-8688

Thanks to the Public Works Solid Waste Management Department in Tacoma WA for publishing this information on their website.

More Tips for Reducing Junk Mail

- Call your credit card companies and request that they don't sell, trade or lend your name to other mailing lists.
- Avoid participating in sweepstakes and contests. Your name will frequently be added to a mailing list unless you specifically request that the contest group not add it.
- Think twice before entering a contest, joining a store's club card program or sending in a warranty card. Your name could go on a mailing list that gets sold or rented to national companies who send junk mail.
- When completing warranties, product registrations or questionnaires, don't include personal information. They do not need that information for your warranty.
- When giving your name and address to a business or organization, request that they not rent, sell or exchange it with anyone else.
- Recycle any junk mail you do get.

Put Mercury in its Proper Place -

The Household Hazardous Waste Facility and the Novato Recycling Center Accept Household Mercury Products

Household batteries and fluorescent tubes can be brought to the Recycling Center 7576 Redwood Blvd Tuesday-Sunday from 10am-4pm. Other mercury products, such as household thermometers and thermostats, can be brought to the Household Hazardous Waste Facility by calling 892-7344.

Mercury is a naturally occurring element that is usually mobilized and released to the environment as a result of human activities. Just a small amount of mercury can contaminate an entire lake, resulting in mercury levels in fish that exceed recommended limits for human consumption and endangering predatory wildlife.

Young children are more sensitive to mercury than adults. A pregnant woman may put her baby at risk by consuming fish that exceed mercury limits.

As a consumer, you may be surprised where mercury is found in many household products. Did you know that mercury is contained in thermostats, some household batteries, and mercurochrome? Fluorescent tubes also contain mercury - 1,000 fluorescent tubes equal the

amount of mercury found in one mercury fever thermometer. However, one fever thermometer can contaminate 5 million gallons of water!

Novato Sanitary District, City of Novato and Novato Disposal encourage Novato residents to safely dispose of household mercury products. Household batteries and fluorescent tubes can be brought to the Recycling Center 7576 Redwood Blvd on Tuesday-Sunday, 10am-4pm. Other mercury products, such as household thermometers and thermostats, can be brought to the Household Hazardous Waste Facility by calling 892-7344. Put mercury in its proper place and not into the environment.

Single Stream Recycling Guide

Please do not place garbage or plastic bags in your recycle containers!

- Empty containers
- Remove plastic lids and throw in trash
- Remove metal lids and recycle
- No plastic bags
- No styrofoam
- No hazardous or liquid waste

Place the following together in the Blue Cart:

Cardboard & Mixed Paper

- ✓ Newspaper and inserts
 - ✓ Cardboard -Break down boxes, cut to fit loosely in cart.
 - ✓ Mixed paper -Junk mail, magazines, catalogs, construction paper, paperback and phone books.
 - ✓ Office paper -White & colored, envelopes with and without windows, post it notes.
 - ✓ Paperboard -Single-layer cardboard - egg cartons, tissue, cereal & shoe boxes, etc.
- Please contain shredded paper in a paper bag



Not Accepted:

- ✗ paper with food waste (i.e. pizza boxes)
- ✗ soiled paper (i.e. paper towels, tissues)
- ✗ plastic bags, wrap, bubble wrap
- ✗ waxed cardboard
- ✗ plastic coated paper
- ✗ photographic paper
- ✗ hardcover books
- ✗ blueprints
- ✗ painted paper

Milk Cartons and Juice/Rice/Soy boxes

- ✓ Milk cartons
 - ✓ Juice Concentrate Containers
 - ✓ Drink boxes -Juice, soy and rice milk containers and other aseptic packaging.
 - ✓ Frozen food packaging (with no plastic lining) Tear paper to identify plastic liner.
- Please empty before recycling • Remove plastic pop-tops and straws.



Glass Bottles & Jars

- ✓ Food & Beverage Glass -All clear and colored food and beverage bottles and jars.
- Please empty before recycling • Leave labels on



Not Accepted:

- ✗ window glass
- ✗ mirrors or light bulbs
- ✗ ceramic or dishes
- ✗ drinking or wine glasses
- ✗ candle holders

Plastic Containers

- ✓ Plastic Bottles & Containers with recycling codes 1-7 -Milk & water jugs, yogurt & margarine tubs and deli trays. Fresh pasta and tofu tubs.
 - Colored plastics like shampoo, detergent and vitamin bottles.
- Please empty before recycling • Leave labels on • Discard caps



Not Accepted:

- ✗ styrofoam
- ✗ plastic bags or wrap
- ✗ chip bags
- ✗ plastic buckets
- ✗ plant/flower pots
- ✗ plastic hangers
- ✗ videos, floppies or CD's
- ✗ plastic coated paper, Tyvek

Metal Cans

- ✓ Aluminum cans and foil
 - ✓ Steel cans, metal lids from jars
 - ✓ Tin and Bi-metal cans
- Please empty before recycling • Leave labels on
- Aerosol & metal paint cans will be accepted if completely empty and dry.



Not Accepted:

- ✗ scrap metal
- ✗ metal hangers
- ✗ propane tanks
- ✗ fire extinguishers

Residential recycling is picked up on your regular garbage day.

Multifamily and commercial may have a different collection schedule depending on service type.

Businesses or other large generators can arrange for a bin for mixed recycling by calling Novato Disposal at 897-4177.

Novato Disposal Yard Waste Guidelines

Mowing your lawn or raking the leaves? Trimming the hedges or pulling some weeds? Pruning your trees or having it out with berry bushes and brambles?

Place all grass cuttings, leaves and weeds, tree & shrubbery trimmings, berry bushes and other yard waste inside your green rolling cart only. Branches under 3" in diameter and less than 4 feet long are accepted.

* Place your greenwaste cart at the curbside next to your trash container allowing at least three feet of space between containers.

* All greenwaste must be in the container. Loose material will not be collected.

* Do not put yard waste in plastic bags.

The following are NOT acceptable for greenwaste recycling:

- garbage
- rock
- lumber
- plastic bags
- pet waste
- processed or treated wood products
- sod or dirt
- gravel or concrete
- playground bark
- nursery pots or plastic
- food waste

Keep greenwaste "green". You may be assessed a fee for contaminated yardwaste!